

BAHEP extends its sincere appreciation for the continued support of the *Houston Chronicle* through this monthly supplement.

## BAHEP debuts new website!

To take a glimpse of the heart and soul of Bay Area Houston Economic Partnership, just go to its brand new website at [www.bayareahouston.com](http://www.bayareahouston.com).

The staff of BAHEP, in coordination with BAHEP members Jim Sweeney of Big Daddy Marketing and Glenn Freedman, Ph.D., of Edu-Safe Systems, Inc., has been working very diligently to ensure that the newest version of the BAHEP website meets the needs of a variety of potential visitors that includes members, site selectors, small business owners, other economic development organizations, new residents, and those who are interested in generally learning more about the region.

The home page features links to some of BAHEP's important initiatives: Storm Surge Suppression, BayTech, Citizens for Space Exploration, Ellington Airport, and Pumps & Pipes.

There's also a link to the Healthcare and Life Sciences section, which, although not a BAHEP initiative, was included due to the rapid expansion of this industry in the region.

Within the site's informative pages, visitors will learn about the BAHEP organization, its structure, partners, and range of



services. They will read about the Bay Area Houston region's industry clusters, demographics and workforce data, and city data profiles.

A section on Business Assistance offers information on starting a business, provides business resources, and also features detailed information on real estate, which gives a regional overview; available office, industrial, and retail space in Bay Area Houston; maps; a resource guide; reports and more.

The news pages include economic development news, presentations and the 2012 economic outlook.

There's so much territory that BAHEP's new website covers — even to those who just want to explore the elements that make up the great quality of life the region offers.

Check it out! Should a question arise, be sure to visit the Contact Us page, and allow BAHEP to be of further service to you or your business.

## BayTech wins TEDC's 2013 Workforce Excellence Award

The Texas Economic Development Council (TEDC) is an Austin-based, statewide, non-profit professional association dedicated to the development of economic and employment opportunities in Texas.

TEDC is the largest state association of economic development professionals, volunteers, and elected officials with over 800 members representing more than 500 public and private economic development organizations, including more than 350 cities with the objective to support the economic growth of Texas and develop strategies that promote a positive business climate in Texas.

The TEDC created a Workforce Award to recognize the exceptional contributions of Texas communities that have implemented successful workforce initiatives.

On June 6th, TEDC presented Bay Area Houston Advanced Technology Consortium (BayTech) its 2013 Workforce Excellence Award in the regional category.

Kim Morris, Bay-Tech director, stated, "It is an honor to be recognized in this manner by such a dynamic economic devel-

opment organization."

BayTech was nominated for the award by the Gulf Coast Workforce Board, which played an instrumental role in the re-employment of NASA and aerospace contractor workers affected by the retirement of the Space Shuttle program.

As the aerospace industry in the Bay Area Houston region transitioned, a critical need was created to retain the intellectual capital of this country's human space exploration program as well as to facilitate usage of the unique capabilities offered at NASA Johnson Space Center.

To this end, Bay Area Houston Economic Partnership collaborated with

technology and business development organizations to create BayTech, a 501(c)(3) technology consortium, that brings together academia, industry, NASA JSC, and the State of Texas.

BayTech pursues research and technology development funding opportunities and partnerships to support technology development in the Bay Area Houston region thereby creating new opportunities for this region's unique human space-flight engineering expertise.

This creates jobs and provides new revenue streams maximizing future opportunities for Texas and the greater Houston region. Go to [baytechsolutions.org](http://baytechsolutions.org) for additional information about BayTech.



Kim Morris, director of BayTech, holds TEDC's 2013 Workforce Excellence Award. Shown with him are (l to r): BayTech board member John Cook, manager, Economic Development, CenterPoint Energy; Dan Seal, executive director, Special Initiatives, Bay Area Houston Economic Partnership; and Bob Mitchell, BAHEP president. (Photo courtesy TEDC.)

## NASA JSC to host Pumps & Pipes consortium at mid-year conference

As part of the Pumps & Pipes collaborative, NASA Johnson Space Center will host a Pumps & Pipes Mid-Year Conference on Monday, July 29, 2013, from 8 a.m. to 3 p.m. The event will be held at the NASA JSC Neutral Buoyancy Laboratory and is called Pumps & Pipes JSC: *Uniquely Houston*.

Conference presentations will focus on "the other guys' toolkit" with imaging, trajectory control, docking, simulation, and design in virtual space for energy, medicine and aerospace applications. Updates will also be given on the ongoing collabora-

tion areas spun-out from last year's Pumps & Pipes conference. NASA JSC will be showcasing technologies that may benefit this collaboration.

Dr. Ellen Ochoa, director, NASA JSC, will be introduced as a Pumps & Pipes director along with members of the newly formed Pumps & Pipes Advisory Board.

### What is Pumps & Pipes?

Two of Houston's major industries, medicine and oil and gas, discovered many similarities in the technologies they use and the challenges they face. This discovery prompted a 2007 meeting to examine the parallels and determine crossover technologies that could benefit each.

In 2012, Bay Area Houston Economic Partnership facilitated meetings between Houston's aerospace industry and Dr. Alan B. Lumsden of the Methodist DeBakey Heart & Vascular Center. Through this partnership, the aerospace industry was invited to join the collaboration at Pumps & Pipes 6. It was widely recognized



that the "tools" used to solve the aerospace industry's challenges could also be instrumental in solving similar challenges faced in the medicine and oil and

gas industries.

For information on the Pumps & Pipes consortium and the conference, visit the organization's website at [www.pumpsandpipes.com](http://www.pumpsandpipes.com).

## BAHEP welcomes new members Apartment Realty Advisors and Gulf Coast Educators Federal Credit Union

### Apartment Realty Advisors

Apartment Realty Advisors (ARA) is the largest privately held, full-service investment advisory brokerage firm in the nation that focuses exclusively on the multi-housing industry. The company's Houston office has joined the Bay Area Houston Economic Partnership.



"Apartment Realty Advisors has had record breaking sales volumes for three consecutive years and the industry's highest per-broker annual average sales volume at \$79 million. ARA's business platform has proven to be quite successful, and we are happy to welcome this

highly respected firm to our membership," stated BAHEP President Bob Mitchell.

ARA Principal David Wylie will represent the company within BAHEP. He said, "Much like BAHEP, we at ARA understand the importance of relationships and results. Our experienced team with its national reach and resources streamlines the brokerage process and delivers successful client experiences. We look forward to building upon our newly-established relationship with BAHEP and its other members."

ARA is comprised of the country's top investment professionals. From seven offices in 2003, the company has grown to more than 25 offices serving over 300 cities across the nation. Complementing ARA's broad expertise across the conventional multifamily housing spec-

trum, ARA also has specialty practice groups for Affordable Housing, Finance, Land Services, Manufactured Housing, Seniors Housing, and Student Housing.

Headquartered in Atlanta, ARA's Houston office is located at 675 Bering, Suite 500, and can be reached by calling 713.425.5418. Visit [www.arausa.com](http://www.arausa.com) for additional information.

### Gulf Coast Educators Federal Credit Union

Founded in 1948 by 11 Pasadena Independent School District educators who believed that "teachers deserve more than just apples," Gulf Coast Educators Federal Credit Union was created specifically for people who work in the field of education.

BAHEP President Bob Mitchell commented, "As a not-for-profit alternative



to traditional banking, Gulf Coast Educators Federal Credit Union provides important services to school district and other education employees within Harris, Brazoria, and Galveston counties. I look forward to working with GCEFCU on behalf of those who serve in our regional educational institutions."

The Gulf Coast Educators Federal Credit Union board is comprised of current and former school district employees. GCEFCU President/CEO Linda Lukaszewski said, "The management team at GCEFCU is committed to the credit union service mission of 'building lifelong relationships one

member at a time.' I believe that those within BAHEP share the same philosophy, and it will be rewarding to work together on initiatives that will benefit our members and others who call this area home."

GCEFCU has three locations: the main corporate office at 5953 Fairmont Parkway in Pasadena, 1120 West Main in League City, and 1819 East Broadway in Pearland. It also has 37,000 no-surcharge ATMs nationwide and in the United Kingdom.

Jamieson Mackay, vice president, Project Development, will represent GCEFCU within BAHEP. For additional information, call 281.487.9333 or visit [www.gcefcu.org](http://www.gcefcu.org).

**BUSINESS** to BUSINESS is a monthly Bay Area Houston Economic Partnership publication in partnership with the Houston Chronicle. BAHEP is a member-driven organization that provides the leadership to stimulate regional economic development and employment in southeast Texas. Its members include more than 270 business partners encompassing 13 cities, Galveston and Harris counties, and the Port of Houston Authority.  
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